

# for immediate release 'TIS THE SEASON AT FRIDAY HARBOUR RESORT

The most wonderful time of year is almost here and Friday Harbour is poised to celebrate the season as the resort transforms into a magical winter wonderland. Featuring an impressive lineup of holiday-themed activities for the entire family, European-style market, dazzling decorations, festive lights and more, Friday Harbour Resort is a must-visit holiday destination.

#### CHRISTMAS MARKET

The tradition continues with the return of Friday Harbour's annual Christmas Market! Styled after European outdoor markets, highlights will include a stunning 40-foot tree and chalet-style cabins offering festive treats and gifts by local vendors. Guests are also invited to sing along with carolers, cozy up in warming lounges and capture special moments with Santa and his elves!

#### DATES & LOCATION

Friday to Sunday: November 25 - December 11 Daily: December 16 - December 23

Friday Harbour Resort 3999 Friday Drive, Innisfil, ON

Please note: Operational hours may vary. Plan your visit at <u>FridayHarbour.com/Events</u>.



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## FUN FOR ALL AGES

- Themed Warming Lounges including Santa's Workshop and Rudolf's Lounge
- Photo Opportunities with Santa and his Elves
- Carolers and Live Musical Performances
- Special Holiday Menu and Seasonal Beverages
- Lakeside Fire Pits with Muskoka Chairs
- Kids Programming and Activities

#### HOLIDAY TREATS

Indulge in festive favourites and sweet treats at the chic chalet-style cabins. From maple turkey legs and other smoked delights, to candy apples and cinnamon-sugar tossed doughnut holes, there is something for every sweet and savoury palate. Treat yourself to a holiday beverage including hot chocolate with a Friday Harbour twist, mulled wine, or expertly-crafted seasonal cocktails.

## INNISFIL'S CHRISTMAS 4 KIDS TOY DRIVE

Friday Harbour has partnered with Sweet Harbour Toy and Candy Co. to host a Holiday Toy Drive in support of Innisfil's Christmas 4 Kids. Donations of unwrapped toys are being accepted at the Piazza and at Sweet Harbour on the Promenade. All toys collected will be distributed to make the holidays brighter for local families in need this season.

#### TREE LIGHTING CEREMONY

Friday Harbour will officially mark the opening of the Christmas Market with the annual Tree Lighting Ceremony on Saturday, November 26. Sure to be a spectacular evening for the whole family, the event will feature live musical performances, special guests, and a surprise finale.

#### ADMISSION AND PARKING

Admission and parking are free for all guests.

#### MEDIA CONTACT

Haley Moore Communications Manager <u>media@fridayharbour.com</u>





